



CLASSIC ART STAMPS
THE STAMPERS' SAMPLER
SOMERSET STUDIO
BELLE ARMOIRE

FOR IMMEDIATE RELEASE

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NEW MAGAZINE CHALLENGES CRAFTERS TO THINK “GREEN”

Laguna Hills, CA – June 25, 2009 – Finding creative uses for old items is nothing new to artists, but the spirit of preserving the planet is more important than ever before. On August 1, 2009, Stampington & Company will release a new, “green”-themed publication entitled *GreenCraft Magazine*. This eagerly-anticipated title will showcase more than 200 of projects made from recycled materials submitted by crafters from around the globe.

Highlighting the “green-crafting” trend currently sweeping the art world, *GreenCraft Magazine* will show readers how to repurpose usually discarded items into creative gifts, home décor pieces and more. Each project will be shown in detail through full-color photographs paired with in-depth instructions to allow readers to recreate their favorite projects at home. Sample projects showcased in this 144-page issue include elegant window decorations crafted from recycled coffee filters, a purse knitted from strips of old T-shirts, paper sacks repurposed into chic gift packaging, and a burlap coffee sack transformed into an apron. Keeping in the spirit of ecologically conscious creations, the issue will be printed on recycled paper.

“*GreenCraft Magazine* will take the art of recycling and reusing to a new level,” says Stampington & Company’s Publisher and President, Kellene Giloff. “The projects featured in each issue will be ‘eco-chic’ – not just ecologically-friendly, but also imaginative and superbly-executed. With all of the environmental concerns that our planet faces, we aim to challenge artists and crafters to infuse a little ‘green’ into all of their projects.”

GreenCraft Magazine will be released on August 1, 2009 and will be available on newsstands in the “Craft & Hobby” section, or directly through Stampington & Company online at www.stampington.com or over

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the phone at 1-877-782-6737. For more information about this release, including print-ready images, visit www.stampington.com/press.

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About Stampington & Company

Stampington & Company® is the publisher of *Somerset Studio*, *The Stampers' Sampler*, *Altered Couture*, and 26 other premier art and crafting publications. The company also produces exclusive collections of rubber art stamps and artist papers. Information about Stampington & Company publications can be found on the Web at www.stampington.com.