



CLASSIC ART STAMPS
THE STAMPERS' SAMPLER
SOMERSET STUDIO
BELLE ARMOIRE

FOR IMMEDIATE RELEASE

Contact: Sarah Meehan
Stampington & Company
(949) 380-7318 Ext. 103
Email: smeehan@stampington.com
Website: www.stampington.com

POPULAR ARTISTS DEMYSTIFY THEIR CRAFT IN NEW MAGAZINE

Laguna Hills, CA – March 13, 2009 – For more than 15 years, art and crafting publisher Stampington & Company has featured hundreds of pieces of mixed-media and paper-crafting artwork in every issue of *Somerset Studio*, *The Stampers' Sampler* and *Somerset Memories*, as well as within numerous special publications. On March 1, 2009, they released the premier issue of *Somerset Apprentice*, a semi-annual special publication that breaks down the basics of popular techniques and teaches readers the fundamentals of art and crafting.

The premier issue of *Somerset Apprentice* features more than 40 mixed-media art samples as well as a number of mini-articles that demystify basic art and crafting techniques. This 144-page publication displays a multitude of paper-crafting and mixed-media art techniques, such as painting, image altering, gesso resists, wax surface treatments, and sewing on paper, and includes full-color photographs and detailed, easy-to-understand instructions for all projects. Notable artists highlighted in the premier issue of *Somerset Apprentice* include Connie Govea Stuart, Angela Cartwright, Hanne Matthiesen, Michelle Ward, and Claudine Hellmuth.

“Recreating the level of artwork shown in publications like *Somerset Studio* can be a challenge for even the most experienced artists, so we wanted to provide an opportunity for our readers to learn the fundamentals of creating outstanding art,” says Stampington & Company’s Publisher and President, Kellene Giloff. “*Somerset Apprentice* takes readers by the hand and teaches them about the basic tools and techniques that they can use to enhance, transform and elevate their own artwork. Each semi-annual issue will be like attending a workshop with top artists – readers will be able to learn innovative techniques straight from the pros without having to leave their craft rooms.”

- more -



CLASSIC ART STAMPS
THE STAMPERS' SAMPLER
SOMERSET STUDIO
BELLE ARMOIRE

Somerset Apprentice is available on newsstands or directly from Stampington & Company online at www.stampington.com or over the phone at 1-877-782-6737. For more information about this release, including print-ready images, visit www.stampington.com/press.

###

About Stampington & Company

Stampington & Company® is the publisher of *Somerset Studio*, *The Stampers' Sampler*, *Somerset Memories*, *Somerset Workshop*, and 27 other premier art and crafting publications. The company also produces exclusive collections of rubber art stamps and high-quality artist papers. Additional information about Stampington & Company can be found on the Web at www.stampington.com.