



CLASSIC ART STAMPS
THE STAMPERS' SAMPLER
SOMERSET STUDIO
BELLE ARMOIRE

FOR IMMEDIATE RELEASE

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PUBLISHER BUCKS THE TREND, RELEASES NEW MAGAZINES

Laguna Hills, CA – March 31, 2009 – While publishers around the world are restructuring and ceasing production of popular magazines, art and crafting publisher Stampington & Company has been developing new titles to add to their family of publications. In 2009, they will launch a total of eight new titles, which will account for 12 of the 75 issues they will produce during the year. These new publications showcase a broad range of popular trends in the art and crafting industry, including artistic journaling, quilting, “softies,” handmade aprons, and “green” crafting.

Beginning with the January 2009 releases, Stampington & Company will launch eight new titles during 2009. Newly added titles include: *Stuffed: A Gathering of Softies* (semi-annual, launched on January 1st), *Art Journaling* (semi-annual, launched on January 1st), *Somerset In Love* (special, launched on January 1st), *apron•ology* (annual, launched on February 1st), *Somerset Apprentice* (annual, launched on March 1st), *Marie Antoinette* (special, launched on April 1st), *Art Quilting Studio* (semi-annual, launching on June 1st), and *GreenCraft Magazine* (semi-annual, launching on August 1st).

“Because we publish enthusiast magazines, our readers are loyal to the hobbies and special interests we feature in our publications,” says Kellene Giloff, Stampington & Company’s President and Publisher. “Our company is small enough that we can quickly, and cost-effectively, launch a magazine to capture an emerging trend among enthusiastic artists and crafters. This support from our readers allows us to rely on single copy sales, with a higher cover price, more than advertising revenues, which are quickly diminishing in the publishing industry.”

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To learn more about the eight new issues premiering in 2009, or any of Stampington & Company's other 23 titles, visit www.stampington.com. All publications are available on newsstands, or directly from Stampington & Company online or by calling 1-877-STAMPER. For more information about this release, including print-ready images, visit www.stampington.com/press.

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About Stampington & Company

Stampington & Company® is the publisher of *Somerset Studio*, *The Stampers' Sampler*, *Somerset Memories*, *Where Women Create*, *Take Ten*, *Belle Armoire Jewelry*, and 25 other premier art and crafting publications. The company also produces exclusive collections of rubber art stamps and high-quality artist papers. Additional information about Stampington & Company can be found on the Web at www.stampington.com.