



CLASSIC ART STAMPS
THE STAMPERS' SAMPLER
SOMERSET STUDIO
BELLE ARMOIRE

FOR IMMEDIATE RELEASE

Contact: Sarah Meehan
Stampington & Company
(949) 380-7318 Ext. 103
Email: smeehan@stampington.com
Website: www.stampington.com

PUBLISHER BREAKS RECORD WITH 2009 RELEASES

Laguna Hills, CA – August 29, 2008 – Art and crafting magazine publisher Stampington & Company becomes the highest title-producing publisher in the industry with its 2009 releases, generating a total of 31 titles that represent a broad range of art and crafting media. Included in the record-breaking list of titles are several new publications, which focus on a number of emerging trends, such as “green” crafting, art journaling, playful stuffed creatures (commonly known as “softies”), and art quilting.

Beginning with the January 2009 releases, Stampington & Company will launch eight new titles during 2009. Newly added titles include: *Stuffed: A Gathering of Softies* (semi-annual, launching on January 1st), *Somerset Art Journaling* (semi-annual, launching on January 1st), *Somerset In Love* (special, launching on January 1st), *apron•ology* (special, launching on February 1st), *Somerset Apprentice* (annual, launching on March 1st), *Marie Antoinette* (special, launching on April 1st), *Art Quilting Studio* (semi-annual, launching on June 1st), and *GreenCraft Magazine* (semi-annual, launching on September 1st).

Stampington & Company’s President and Publisher Kellene Giloff is enthusiastic about the new publications being released next year. “Many artists look to our magazines to find out what’s new and exciting in the world of crafting, so we have to be dynamic and ever-changing to keep up with their needs,” says Giloff. “We are always looking to broaden our artistic horizons through new publications, and our 2009 schedule reflects this continued commitment to readers.”

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In addition to the ground-breaking new titles being added, a number of Stampington & Company's existing publications are finding success at newsstands at a challenging time in the magazine industry. *Take Ten*, a quarterly issue devoted to quick and easy rubber stamped card ideas, was the highest revenue generating magazine for craft chain Michaels for the second quarter of 2008. At bookstore Barnes & Noble, *Somerset Studio* (ranked #1), *Art Doll Quarterly* (ranked #1) and *Belle Armoire Jewelry* (ranked #2) were ranked in the top two in each of their categories (scrapbooks/paper, dolls and jewelry respectively).

All of Stampington & Company's publications are available on newsstands, or can be purchased directly from Stampington & Company online at www.stampington.com or over the phone at 1-877-782-6737. For more information about this release, including print-ready images, visit www.stampington.com/press.

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About Stampington & Company

Stampington & Company® is the publisher of *Somerset Studio*®, *Somerset Memories*™, *The Stampers' Sampler*®, *Art Doll Quarterly*™, *Take Ten*™, *Altered Couture*®, *Belle Armoire*®, and 16 other premier art and crafting publications. The company also produces exclusive collections of rubber art stamps and artist papers. Information about Stampington & Company publications can be found on the web at www.stampington.com.