



CLASSIC ART STAMPS
THE STAMPERS' SAMPLER
SOMERSET STUDIO
BELLE ARMOIRE

FOR IMMEDIATE RELEASE

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BEST-SELLING BOOK BECOMES NEW QUARTERLY MAGAZINE

Laguna Hills, CA – November 5, 2008 – In 2005, author Jo Packham released a unique art and crafting book that was destined to become a best-seller. Drawing from over 15 years of experience in publishing, Packham developed *Where Women Create*, a 144-page book devoted to exploring the creative spaces of artistic women. On November 1, 2008, Stampington & Company released the first issue of *Where Women Create* magazine, developed in collaboration with Jo Packham.

Each quarterly, 160-page issue of *Where Women Create* will visit the studios of several extraordinary women to give readers a behind-the-scenes look at what drives each artist to create. In addition to rich, full-color photography and insightful articles, readers will also find unique organizational ideas, product reviews, tips for finding artistic inspiration, and the occasional how-to project. The premier issue features articles on Sally Jean Alexander (author of “Pretty Little Things”), MaryJane Butters (author and founder of maryjanesfarm), Shelli Gardner (President and CEO of Stampin’ Up), Kaari Meng (founder of The French General), Jenny Doh (Director of Publishing and Editor-in-Chief for Stampington & Company), Cathie Filian (host of “Creative Juice” on HGTV), and others.

“The release of *Where Women Create* was a phenomenon – it is an exceptional book and we all took notice of the movement that Jo Packham started by writing it,” says Stampington & Company’s Publisher and President, Kellene Giloff. “When the opportunity for Stampington & Company to collaborate with Jo presented itself, we knew that we would be able to create something very special together. The premier issue of *Where*

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Women Create has exceeded our expectations in every way, and I know that fans of the book will be absolutely enamored of this new publication.”

Where Women Create is released quarterly in November, February, May, and August. Issues are available on newsstands or directly from Stampington & Company online at www.stampington.com or over the phone at 1-877-782-6737. To learn more about *Where Women Create*, visit www.wherewomencreate.com. For more information about this release, including print-ready images, visit www.stampington.com/press.

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About Stampington & Company

Stampington & Company® is the publisher of *Somerset Studio*®, *Somerset Memories*™, *The Stampers' Sampler*®, *Art Doll Quarterly*™, *Take Ten*™, *Altered Couture*®, *Belle Armoire*®, and 16 other premier art and crafting publications. The company also produces exclusive collections of rubber art stamps and artist papers. Information about Stampington & Company publications can be found on the web at www.stampington.com.