



CLASSIC ART STAMPS  
THE STAMPERS' SAMPLER  
SOMERSET STUDIO  
BELLE ARMOIRE

**FOR IMMEDIATE RELEASE**

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**EYE-CANDY PUBLICATION MAKES MR. MAGAZINE'S TOP 30 OF 2007**

Laguna Hills, CA – March 27, 2008 – Dr. Samir Husni, better known as “Mr. Magazine”™, has released his list of “30 Notable Launches of 2007,” which highlights the most innovative new magazines of last year. Stampington & Company’s new quarterly title, *Artful Blogging*™, was selected to receive this prestigious honor due to its specialized content and inventive focus.

Called “the country’s leading magazine expert” by *Forbes ASAP* magazine, Dr. Husni has been deeply involved in the magazine industry for over 20 years. He is the author of the annual *Samir Husni’s Guide to New Magazines*, currently in its 22nd year, and is the editor of *The Future of Magazines*. When selecting his annual list of notable launches, Dr. Husni considers numerous factors, including ability to generate publicity, relevancy to the intended market, diversified and specialized nature, and innovativeness.

The premier issue of *Artful Blogging* was released on August 1, 2007. In addition to highlighting the online journals, galleries and blogs of artists such as Michelle Ward, Nina Bagley and more than 35 others in the each issue, the publication also features sections on Blogging Etiquette, Blogger’s Must-Haves and How to Get Started on your own blog spot.

“Most magazines today are moving to the internet, not the other way around,” explains Kellene Giloff, President and Founder of Stampington & Company. “We’re excited to cut a new path by taking these online art adventures out of cyber space and putting them into beautiful, full-color print, giving blogging fans, artists and crafters something permanent to hold in their hands.”



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*Artful Blogging* is released quarterly in February, May, August, and November, and is available directly through Stampington & Company or on newsstands in the "Craft & Hobby" section. Copies of the premier issue are still available for purchase through Stampington & Company. To learn more about Mr. Magazine, Dr. Samir Husni, or his "30 Notable Launches of 2007," visit [www.mrmagazine.com](http://www.mrmagazine.com).

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#### **About Stampington & Company**

Stampington & Company® is the publisher of *Somerset Studio*®, *Somerset Memories*™, *The Stampers' Sampler*®, *Art Doll Quarterly*™, *Take Ten*™, *Altered Couture*®, *Belle Armoire*®, and 16 other premier art and crafting publications. The company also produces exclusive collections of rubber art stamps and artist papers. Information about Stampington & Company publications can be found on the web at [www.stampington.com](http://www.stampington.com).