



CLASSIC ART STAMPS
THE STAMPERS' SAMPLER
SOMERSET STUDIO
BELLE ARMOIRE

FOR IMMEDIATE RELEASE

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NEW STAMP LINE LETS STAMPERS CREATE WHIMSICAL CHARACTERS

Laguna Hills, CA – April 15, 2008 – After the success of *Fanciful Whimseys: Dramatis Personae* and *Fanciful Whimseys: Portrait Gallerie*, Stampington & Company has released the third rubber art stamp collection by artist and designer Sandra Evertson. This new collection, entitled *The Ink Blot Experiment*, combines Evertson's ornate ink blots with vintage accessories to allow stampers to create one-of-a-kind characters.

Sandra Evertson's signature art collages have made her popular with crafters of all types. She has written five books, including *Fanciful Paper Projects* and *Fanciful Paper Flowers*, and has been featured on the HGTV program *That's Clever*. Her first two stamp lines, which highlight her unconventional collage style, have been among the best-selling stamps for Stampington & Company since their release.

Stampington & Company's President, Kellene Giloff, anticipates a positive response from the rubber stamping community to the new release. "When I look at rubber stamp designs, I imagine the pieces that I can create with them. Sandra's ink blots have virtually limitless possibilities, and I think that stampers enjoy using them to explore their own creativity."

The Ink Blot Experiment includes ten wood-mounted blot images (retail price ranging from \$12.95 to \$16.95) and five Clearly Impressed transparent accessory sheets (retail price ranging from \$14.95 to \$17.95). The entire collection is available for purchase directly from Stampington & Company as well as select retailers of rubber stamps.



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About Stampington & Company

Stampington & Company® is the publisher of *Somerset Studio*®, *Somerset Memories*™, *The Stampers' Sampler*®, *Art Doll Quarterly*™, *Take Ten*™, *Altered Couture*®, *Belle Armoire*®, and 16 other premier art and crafting publications. The company also produces exclusive collections of rubber art stamps and artist papers. Information about Stampington & Company publications can be found on the web at www.stampington.com.