



CLASSIC ART STAMPS
THE STAMPERS' SAMPLER
SOMERSET STUDIO
BELLE ARMOIRE

FOR IMMEDIATE RELEASE

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MORE THAN 6,000 ART & CRAFTING ARTICLES AT YOUR FINGERTIPS

Laguna Hills, CA – June 11, 2008 – Stampington & Company has just released a new, interactive Index of Articles that allows consumers to locate art and crafting articles based on their interests. The in-depth information gathered during the indexing process, which lasted over six months, has been compiled into a fully searchable online resource, which enables users to search over 6,200 articles for specific authors, artists, techniques, and keywords.

The Searchable Index of Articles includes information from all of Stampington & Company's 23 current publications, as well as past issues and one-time releases. This definitive resource allows users to enter a search term to find corresponding articles and provides links to the issues in which they are featured. The Index also allows consumers to enter SKUs from Stampington & Company's stamp lines to discover articles in which the stamps are prominently highlighted.

Stampington & Company's President and Publisher, Kellene Giloff, is confident that a broad range of users will find this new database to be an invaluable tool. "Our database includes over a decade's worth of art and crafting information compiled into a user-friendly format. From consumers trying to locate information on a specific technique to newspaper editors looking for articles about a featured artist, the Searchable Index of Articles enables people around the world to quickly and easily access the information that they are searching for."

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The Searchable Index of Articles can be accessed on Stampington & Company's Web site at www.stampington.com/html/article_index.html. New issues are being added as they are released to ensure that the Index is current and up-to-date.

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About Stampington & Company

Stampington & Company® is the publisher of *Somerset Studio*®, *Somerset Memories*™, *The Stampers' Sampler*®, *Art Doll Quarterly*™, *Take Ten*™, *Altered Couture*®, *Belle Armoire*®, and 16 other premier art and crafting publications. The company also produces exclusive collections of rubber art stamps and artist papers. Information about Stampington & Company publications can be found on the web at www.stampington.com.